



भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE

ICFA GLOBAL AGRIBUSINESS DELEGATION 2025 TO BRAZIL

April 25th - May 2nd, 2025



Unlocking Brazil's Agritech Potential

Overview

The **Indian Chamber of Food and Agriculture (ICFA)** is pleased to announce an exclusive business delegation to **Brazil**, scheduled from **April 25th to May 2nd, 2025**. This high-profile initiative is designed for senior agribusiness stakeholders—including producers, traders, policymakers, investors, and technical experts— to explore Brazil's world-class agricultural advancements, trade opportunities, and strategic investment prospects.

As a global agribusiness leader, Brazil is known for its large-scale production, cutting-edge agricultural technologies, and progressive regulatory policies. This delegation will offer Indian industry leaders first-hand exposure to Brazil's agritech ecosystem, market dynamics, and sustainable farming practices while fostering collaborations with key institutions such as B3 (Brazilian Stock Exchange) and SRB (Brazilian Rural Society).

With India and Brazil strengthening their agricultural and trade relations, this visit provides a unique platform to engage with top agribusiness innovators, explore emerging opportunities, and build long-term partnerships. Brazil's expertise in precision farming, biotechnology, and agribusiness finance presents valuable insights that can contribute to India's agricultural growth and sustainability.

The delegation will feature high-level B2B meetings, site visits, industry interactions, and knowledge-sharing sessions aimed at facilitating technology transfer, trade expansion, and investment collaborations. This engagement will not only open new avenues for business but also enhance bilateral cooperation in food security, sustainability, and agribusiness innovations.

About Agrishow 2025

Agrishow is Brazil's premier and largest agricultural technology trade show, drawing an impressive 200,000+ visitors annually from across the globe. As a landmark event in the global agribusiness calendar, it serves as the ultimate platform where industry pioneers, innovators, and experts converge to showcase cutting-edge technologies, equipment, and groundbreaking solutions shaping the future of agriculture.



The grand 30th edition will take place in Ribeirão Preto – SP from April 25th to May 2nd, 2025, organized by the prestigious Sociedade Rural Brasileira (SRB). This edition promises to be bigger, bolder, and more impactful than ever, fostering an unparalleled collaboration between Sociedade Rural Brasileira (SRB) and ICFA, driving strategic partnerships, knowledge exchange, and transformative innovations in agribusiness.

Key Highlights:

- **Exhibitors:** Over 800 national and international brands showcasing the latest agricultural innovations.
- **Global Reach:** Attracting over 195,000 visitors from more than 91 countries.

Agrishow is a seminal event where innovation meets tradition, demonstrating Brazil's pivotal role as the world's leading food supplier and a powerhouse in agribusiness innovation

Strategic Rationale & Importance

Why Engage with Brazil?

- **Global Market Leadership:** Brazil's agribusiness sets the benchmark for large-scale production and innovation. Its advanced trading platforms and robust production systems are essential for global agribusiness integration.
- **Advanced Technologies & Innovation:** Witness state-of-the-art advancements in precision agriculture, biotechnology, mechanization, and sustainable practices driving Brazil's agritech revolution.
- **Regulatory & Policy Insights:** Gain critical understanding of Brazil's market regulations and policy frameworks through exclusive sessions with government officials and industry experts.
- **Strategic Partnerships & Investment Opportunities:** Identify lucrative investment prospects and forge alliances with leading corporations like Brasil Agro, while benefiting from SRB's expertise—partnered with B3—in enhancing the agricultural products market.

Key Industry Focus Areas

- **Grain & Oilseeds:** Trade and investment opportunities in soybeans, corn, and wheat.
- **Livestock & Dairy:** Advancements in breeding, genetics, and sustainable dairy farming.
- **Sugar & Bioenergy:** Insights into Brazil's leadership in sugar and ethanol production.
- **Agri-Tech & Precision Farming:** Exploring innovative solutions in mechanization and smart farming.

Pre-Departure & Travel Logistics

Pre-Departure Briefing *(April 23rd, 2025 – New Delhi)*

- **Morning:** Mandatory briefing at the ICFA New Delhi office covering the complete itinerary, operational guidelines, cultural protocols, and Q&A.



Detailed Itinerary & Key Highlights

Day1: April 24, 2025 – *Arrival in São Paulo*

- Departure from Indira Gandhi International Airport, Delhi
- Arrival at São Paulo-Guarulhos International Airport
- Reception by ICFA representatives and transfer to premium accommodation
- Orientation session and Welcome Reception with local agribusiness dignitaries

Day 2: April 25, 2025 – *Exploring Market Dynamics & Innovation*

- Visit to B3 & SRB, Brazil's key agricultural stock exchange.
- Insights into commodity trading and market trends.
- Tour of Brasil Agro, a leading agribusiness corporation.
- Visit to CTC (Centro de Tecnologia Canavieira) for advancements in sugarcane innovation.

Day3: April 26, 2025 – *Transfer to Ribeirão Preto*

- Executive transfer to Ribeirão Preto, Brazil's agritech hub.
- Check-in at premium accommodation.
- Orientation on Agrishow 2025 to understand key sessions.
- Networking Dinner with industry professionals.

Day 4 : April 27, 2025 – *Cultural & Industry Exploration*

- Optional guided tour of São Paulo, covering key historical and business landmarks.
- Personal time for exploration or business meetings.
- Group Dinner at a renowned local venue.

Days 5-7 : April 28-30, 2025 – *Agrishow 2025 Engagement*

- Participation in Agrishow 2025, one of the world's largest agribusiness fairs.
- Keynote sessions, expert panels, and guided exhibition tours.
- B2B meetings, industrial site visits, and live demonstrations.
- Evening networking events & formal luncheons with industry leaders.

Days 8-9 : May 1-2, 2025 – *Expo-Zebu & Return to São Paulo*

- Visit to Expo-Zebu, Brazil's premier cattle genetics fair.
- Closing Luncheon & Final Networking Session.
- Executive transfer back to São Paulo.
- Departure for Delhi, concluding a successful business tour.

Note:- The itinerary is provisional and subject to adjustments. Any updates or modifications will be communicated in advance.



Delegate Benefits & All-Inclusive Package

Benefits Delegates Can Expect

- **Exclusive Industry Engagement:** Direct access to Brazil's leading agribusiness institutions and experts, including guided visits to B3, SRB, Brasil Agro, and CTC, ensuring a deep understanding of market dynamics and technological innovations.
- **Comprehensive Market Intelligence:** Gain valuable insights through expert-led briefings, panel discussions, and interactive sessions that cover emerging trends, regulatory frameworks, and consumer behavior in Brazil's agribusiness sector.
- **Strategic Networking:** Engage in high-level B2B meetings, formal luncheons, and roundtable discussions designed to foster long-lasting business relationships and open new avenues for collaboration and investment.
- **Innovative Learning:** Experience firsthand the transformative impact of advanced agritech solutions, including precision agriculture, biotechnology, and smart farming technologies that are shaping the future of global agribusiness.
- **Enhanced Cultural Exposure:** Through optional cultural tours and local networking events, delegates will gain a broader perspective on Brazil's rich heritage and its role in the global agricultural landscape.
- **Seamless Experience:** Every logistical detail—from the pre-departure briefing at ICFA's New Delhi office to transfers, accommodation, and event access—is meticulously managed by ICFA.

All-Inclusive Package:

The entire delegation visit is provided as an all-inclusive package with a single, lump-sum fee that includes:

- **International Airfare:** Economy class tickets (based on current market aggregators).
- **Premium Accommodation:** 8 nights in top-rated hotels across São Paulo and Ribeirão Preto.
- **Local Transportation:** Executive shuttles for airport pickups, intercity transfers, and daily event logistics.
- **Event Access:** Full entry to Agrishow 2025 and Expo-Zebu, including all scheduled sessions and networking events.
- **Meals & Refreshments:** Daily provision of breakfasts, lunches, dinners, and refreshment breaks.
- **On-Ground Support:** Dedicated ICFA coordinator and 24/7 assistance throughout the mission.

Estimated All-Inclusive Package Cost

- Cost per participant (Double Occupancy): **₹5,95,786 + 5% GST**
- Cost per participant (Single Occupancy): **₹6,51,786 + 5% GST**

Note: These costs are provisional and subject to final confirmation based on prevailing market conditions. Any necessary adjustments will be communicated in advance before the mission's departure.



ICFA Bank Account Details

Beneficiary Name	INDIAN CHAMBER OF FOOD AND AGRICULTURE	Beneficiary A/C No	50200009753362
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, New Delhi
IFSC Code	HDFC0000003	MICR Code	110240001

Registration & Contact Information

Registration Process

- **Online Registration:** Delegates are invited to register via scan QR code attached in the brochure. Detailed registration guidelines and application forms are available on the website.
- **Registration Deadline:** Specific deadlines and further instructions will be communicated well in advance.

Terms & Additional Information

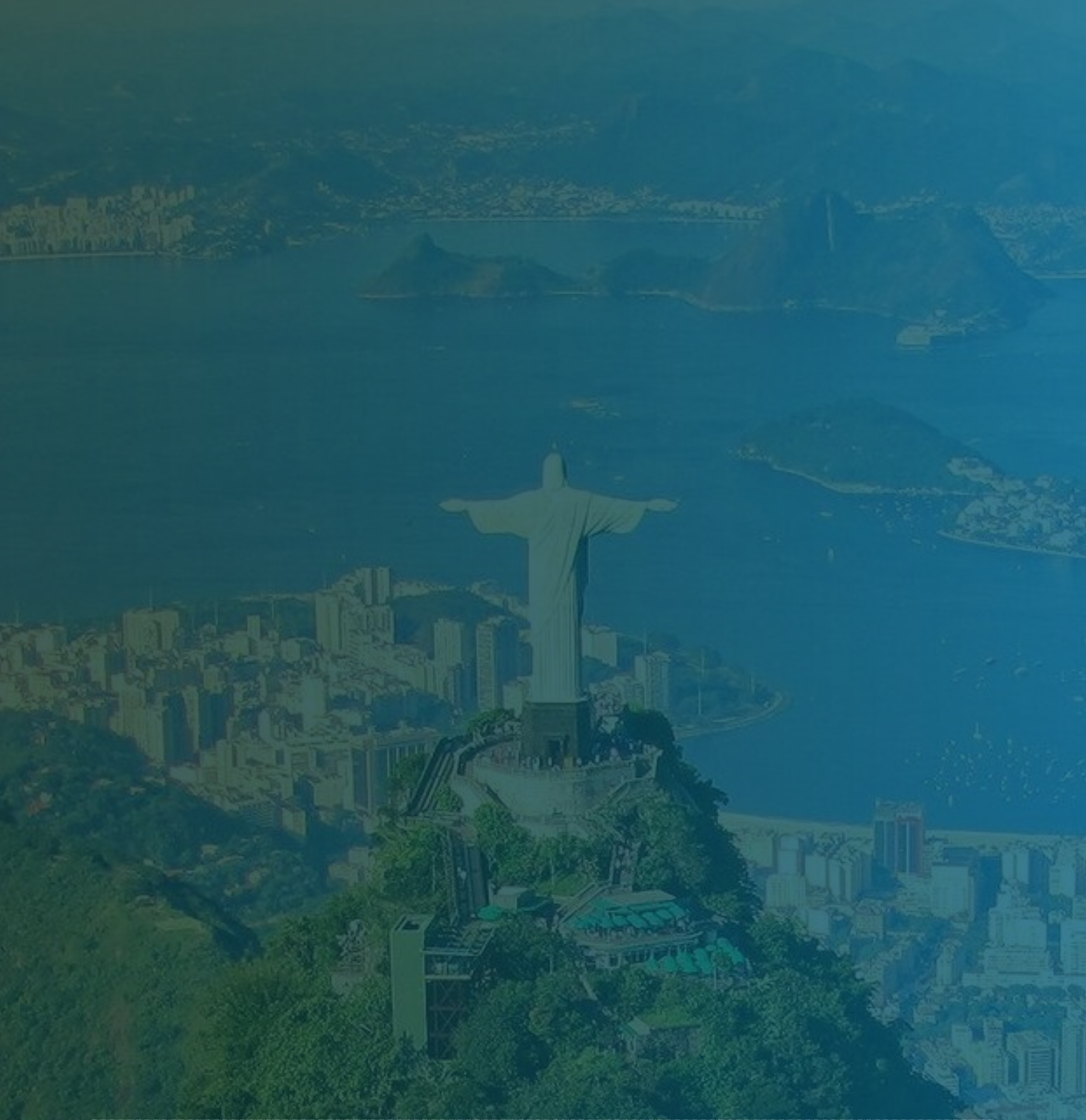
- **Consolidated Fee Structure:** The all-inclusive fee is a single payment covering every aspect of the delegation visit. Detailed payment, cancellation, and refund policies will be provided upon registration.
- **Confidentiality:** All delegate information will be handled in strict confidence in accordance with ICFA's data protection policies.
- **Final Adjustments:** Any itinerary or cost modifications will be communicated promptly before departure.

JOIN US IN BRAZIL!

This formal delegation visit, organized by ICFA, represents a strategic and transformative opportunity to deepen the bilateral agribusiness relationship between India and Brazil. Through direct engagement with leading institutions such as B3, SRB, Brasil Agro, and CTC, as well as participation in landmark events like Agrishow and Expo-Zebu, delegates will acquire vital insights and forge critical partnerships that will shape the future of Indian agribusiness.

Secure your place in this prestigious mission and join us as we unlock global agribusiness opportunities with strategic precision, innovative learning, and unparalleled operational excellence.





Join us to discover Brazil's Agritech Excellence & Build Global Partnerships!



Scan the QR
to Register

For Registration, please contact :

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